

COMMUNITY EMPOWERMENT THROUGH EMBROIDERY TRAINING FOR WOMEN IN KUDAP VILLAGE, TASIK PUTRI PUYU DISTRICT, MERANTI ISLANDS REGENCY, RIAU PROVINCE

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Abstract: *The Kudap Village located in the Tasik Putri Puyu Sub-district, Meranti Islands Regency is One of The Villages where the community is still in a developing condition. One of the ways to overcome these community problems is through community empowerment activities carried out, namely through embroidery training according to the needs of the community. The learning approach used in this training is an andragogy approach with discussion and practice methods the implementation of embroidery training activities at the home of one of the people of kudap village, tasik putri puyu district, meranti islands regency, which is carried out on august 20,2022. Mothers in the village of kudap in making embroidery that can be used as a livelihood for the community.*

Keywords:

Empowerment, Training, Community

Introduction

Poverty is a problem in multidimensional development. Poverty is characterized by underdevelopment and unemployment, triggering income inequality and disparities between population groups (Hasan, 2021b), (Ayuniyyah et al., 2022). The gap and widening of the rich-poor gap are impossible to continue because they will cause various problems, both social and political problems in the future. There are so many factors that cause poverty problems that occur in the community (Cokrohadisumarto et al., 2021). Including the high number of unemployed due to the limited availability of jobs, the level of public education is still very low, and people who do not have life skills to produce work that can be made into a business. Even though the community has a low level of education and few jobs, if the community has life skills, it can create businesses or jobs for themselves and others (Hasan, 2020a). One of the villages with low incomes, or the majority of the people, is still in poor condition, namely Kudap Village, located in Tasik Putri Puyu District, Meranti Islands Regency. Kuda Village consists of four hamlets with 8

Neighborhoods (RW) and 16 Neighborhood Units (RT) with a population of 11,077 people with a total of 2560 families. The education level of the people of Kudap Village is still very low, with 6,481 elementary/MI graduates, 250 junior high schools, 150 high school students, 4 D3 graduates, two undergraduate students, and one master/S3 graduate (Randy et al., 2018), (Anggrahita et al., 2018). The people of Kudap Village generally work as farmers, with a total of 4570 people. The level of education is still low as well, as the main occupation is a farmer, resulting in the income level of the people in Kudap Village, which is still below the average (Caska & Indrawati, 2019), (Winarngsih, 2021).

So that the poverty rate in this village is still very high, and efforts are needed to One of the ways to overcome these community problems is through community empowerment activities. Community empowerment is an effort to increase the dignity of our society which, in its current condition, cannot escape from the poverty trap (Syahza et al., 2018). And lateness. In other words, empowering is enabling and empowering the community. The activities carried out by the Stain Bengkalis 2022 KKN team in increasing community empowerment, especially for women in Kudap Village, are by providing training activities. Training, namely providing, improving and adding to one's abilities, solely aims to enhance skills, work discipline attitudes, and correct deficiencies in the level of competence to be achieved (Hidayat & Darwin, 2017). The training activities provided to the Kudap Village community were in the form of embroidery training. With this embroidery training activity, it is hoped that the community will be able to make attractive and quality embroidery so it can be sold to the wider community (Syahza et al., 2018).

Literature Review

According to (Harahap, 2021), training is a part of education that involves learning to acquire and improve skills outside the applicable education system, in a relatively short time and with methods that prioritize practice rather than theory.

The dictionary of management terms written by Soebagio (2002) means that training is guidance given by instructors to improve skills and knowledge through completion and exercise assignments. In the book *Training and Human Resource Development*, (Saputro & Rois, 2018) mentions the following training objectives:

- a. Help develop the skills of the participants so that they will can work more effectively and efficiently in the future.
- b. Help develop participants' knowledge insights so that they can work more

rationally in the field of work they will enter later.

- c. As well as being able to develop the attitudes of the participants so that they can create better cooperation with others. Hasan (2020b) argues that community empowerment is a concept of economic development that embodies social values. This concept reflects the new paradigm of development, which is "people-centred, participatory, empowering, and sustainable".

The view on community empowerment, according to (Savitri & Armando, 2019), between others as follows:

- a. Structural empowerment is an effort to liberate, fundamentally structural transform, and elimination structural or operational systems.
- b. Pluralism, empowerment as an effort to increase the power of a person or group of people to be able to compete with other groups in a certain 'rule of the game'.
- c. Elitism, empowerment as an effort to influence elites, form alliances with these elites and try to make changes to elitist practices and structures.
- d. Post-structuralist empowerment is an effort to change the discourse and respect subjectivity in understanding social reality. The goal to be achieved from community empowerment, according to Sulistiyani & Teguh (2004), is to form individuals and communities to become independent. This independence includes the independence of thinking, acting, and controlling what they do. To achieve community independence, a process is needed. Through the learning process, the community will gradually gain the ability or power from time to time. The following are the goals of empowerment:

It is formulated in 3 (three) fields, namely economic, political, and socio-cultural. Empowerment activities must be carried out thoroughly, covering all aspects of community life to free community groups from the domination of power, which includes the economic, political, and socio-cultural fields.

Methodology

The learning approach used in this training is an andragogy approach where the participants are not only objects but also training subjects (Hasan, 2021a). The method chosen is the lecture, discussion, and practice method. With these three learning methods, it is hoped that the training process will be maximized and the training results will also be maximized, namely increasing the empowerment of

mothers in embroidering or making embroidery (Lane, 2011).

Results

Implementing the embroidery training activity in Kudap Village, Tasik Putri Puyu District, Meranti Islands Regency, was held on August 20, 2022. This activity was implemented by the 2022 STAIN Bengkalis KKN Students in coordination with the Kudap Village Officials and the house owner that made the thatched roofs. Tasik District Putri Puyu In the process of implementing the embroidery training activity, the first activity began with the introduction of the Bengkalis Stain KKN team led by Agus Rinandi Prabowo. Next, the activity implementation team gave ice breaking, which aimed to strengthen and focus the participants' minds before participating in the training activities. Second, the facilitator explains the material to the trainees. After explaining theoretically, the facilitator demonstrates to the trainees how to embroider. After listening and seeing the demonstration from the facilitator on how to colour, trainees practised the embroidery using the materials or tools that the implementing team had prepared.

Third, at the end of this training activity, participants are allowed to ask questions to the facilitator, who has explained the material. The participants did not waste the opportunity to ask this question, and many participants asked the facilitator who had delivered the material. The number of questions submitted by participants was due to the enthusiasm training participants to participate in the activity. That question-and-answer activity is also used as evaluation material for the results of training activities that have been carried out.

After completion of the question and answer process, then the event committee closed the activities from this training. Before the closing activity was carried out, the implementation team, facilitators, training participants, and village officials agreed that the problem of low community income must be addressed comprehensively. Village officials must provide various kinds of empowerment programs for the community through several training activities that can indeed increase community empowerment. When the community has reached a point where they are empowered, the community can automatically improve their standard of living by creating various kinds of creative businesses, one of which is selling embroidery.

Conclusion

Conclusions that can be drawn from the implementation of training activities in the Village Kudap, Tasik Putri Puyu District, Meranti Islands Regency, namely:

- a. The low level of community income in Kudap Village is caused by the low life skills in utilizing all the potential available natural resources.
- b. Lack of initiative from village officials in providing alternative solutions to problems related to their area's low community income level.
- c. Students of the Stain Bengkalis KKN and local village officials collaborated in embroidery training activities to improve the life skills possessed by the community.
- d. There is an increase in the community's ability or life skills in embroidery.

Suggestion

Based on the conclusions, it is recommended to several parties, including:

- a. Pabuaran Village officials must continue to assist the community in overcoming the problem of the low economic level of the community by providing various kinds of empowerment programs, one of which is embroidery training that has been held.
- b. The Pabuaran Village community must actively increase their capacity by participating in various empowerment programs. So that multiple benefits will be felt by the community itself if they are consistently active in participating in empowerment programs.

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